

WE TALK. WE GROW. LEADERSHIP CHARTER



This Charter represents a commitment from leaders across Nova Scotia's farming community to support efforts within their own organizations, and the broader farming community, to promote a strong and sustainable culture of mental health and wellness.

By endorsing this Charter, these leaders commit to prioritizing the mental health and wellness of their employees, industry partners and community members; through workplace policies, advocacy efforts and day-to-day leadership activities.

By signing this charter, I commit to supporting the objectives of the We Talk. We Grow. initiative, led by Farm Safety Nova Scotia.

To the best of my ability, I agree to integrate the following objectives into my day-to-day actions as a leader in the province's farming community:

- Increase education and awareness of mental health and wellness.

- Reduce stigma through continued communication of mental health best practices.
- Empower individuals and organizations to become leaders in promoting mental health and wellness.
- Strengthen relationships with partners to work together to enhance Nova Scotia's mental health offerings.
- Coordinate delivery of tailored tools, resources and supports for mental health and wellness.
- Reduce stressors negatively impacting mental health and wellness through advocacy and program delivery.

I stand with Farm Safety Nova Scotia in building a culture within the Nova Scotia farm community where mental health and well-being is valued, prioritized and protected.

SIGNATURE

DATE

NAME POSITION

COMPANY

